

PERSONA⁹

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Make it *personal*.

Better Solutions Are Within Reach[®]





Functional. Technical. *Personal.* Introducing the PDi Persona®.

The healthcare market demands excellence at every turn. Unconvinced that existing TV offerings met these demands, we drew on our 28 years of industry experience to create a better solution with the user in mind. The result is the PDi Persona® personal color TV, a TV designed expressly for hospitals, dialysis clinics and nursing homes.

The unique soft curves of the European-design exude a comfortable, confident presence that clearly says state-of-the-art without overwhelming the surrounding space. The approachable design and ergonomic controls result in a more pleasant user experience. And while users will be undoubtedly pleased with the exterior of the Persona®, the interior components, construction and features are sure to impress those having day-to-day contact with the device across weeks, months, and years. It is "A better solution within reach."SM



Make it *functional.*

A quick look reveals that the Persona® will make life easier for everyone who touches it. The brighter picture provides strain-free viewing at any angle or distance. Front mounted earphone jacks are easy to use and appreciated by other room occupants. The ergonomic molded grip makes positioning easy throughout the wide range of motion, while the exclusive SafeStop braking system ensures stable positioning for patient and staff safety. The simple tactile controls are intuitive to operate and protected by a membrane for efficient cleaning.

P E R P E R S O N A ®



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Smooth, flexible swivel foot; easy to clean and disinfect

Meets healthcare industry standards with AC or DC power via a single coax cable, hospital UL and CUL approved

The longest warranty in the industry— 2 years for parts and manufacturing

Front facing speaker and earphone jack for patient comfort and reduced ambient noise level

Accommodates all users with on-screen trilingual menu display and front control panel activated closed captioning

Assures appropriate viewing privileges with 3 individually programmable Channel Tiers, built in "Rental Function" and LED indicators

State-of-the-art medical grade membrane switches, with positive tactile feedback and hermetically sealed for easy, hygienic cleaning

Integrates easily with the PDi Model 500 or Model 400 Series Arm

Designed specifically for the healthcare industry and patients with an attractive, Euro-style cabinet

Programmable volume limiter and speaker deactivation

Ergonomically designed controls and integral handle for easy and convenient operation by patients of all ages

Better Solutions Are *Within Reach*[®]

P E R S O N A [®]



Industrial grade electronics



State-of-the-art modeling and simulation



Meets or exceeds government requirements for energy usage



Sleek hinge cover enhances clean appearance



Designed to comply with strict UL/CUL healthcare standards



3 programmable channel tiers



Self-contained 10 Tap power supplies



Programmable key lock



Extensive product testing during development

Make it *technical*.

The PDi Persona[®] makes state-of-the-art technology accessible, creating the most reliable, highest quality personal entertainment product in the industry. Industrial grade surface-mount electronics and medical grade membrane controls are assembled in an intuitive ergonomic package. Features such as programmable channel tiers with built in "Rental Functions," electronic "keylock," volume limiter and front control mute button provide superior control for both clients and personnel. Each unit is UL listed for hospital use in the US and Canada and we've backed it up with a 2-year factory warranty—the longest in the industry. For a complete information and design specifications kit, call 1-800-628-9870, or visit www.pdiarm.com.

About PDi

PDi Communications Inc is a privately held, ISO certified, American business with a demonstrated, continuous 28 year commitment to the North American healthcare market. Our Goal and business objective is to be the dominant supplier of personal sized televisions and positioning systems to the North American healthcare Industry and a leading source for healthcare televisions and television related products.

We will achieve this goal by:

1. Being a customer centered organization, committed to delivering responsive service and reliable, competitive products.
2. Developing products that are easy to use, install and service and that are designed and tested for the application.
3. Developing a service focused distribution network with skills and resources to support end users.
4. Investing in our people through training and education to insure that their skills give them the ability to produce the best products and services in our industries.
5. Continually investing in our manufacturing technology to insure we maintain a World Class capability.
6. Seeking out suppliers who can support our strategic goals and bring value to our businesses.
7. Generating a financial return that supports growth and provides job security for all of our employees.

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